



TEE IT UP[®] FOUNDER CLUB PROSPECTUS

An invitation to become one of
Ashford's **12 Original Founder Clubs**.



BUILDING
COMMUNITY



CREATING
EXPERIENCES



HELPING LOCAL
PUBS THRIVE



LEAGUE STANDINGS		
1	THE WOOLPACK	325
2	THE BULL	298
3	THE RED LION	287
4	THE VICTORIA	276
5	THE WHITE HORSE	265
6	THE CROWN	254



WHY WE EXIST

Pubs have always been places where people come together.

Today, they need new reasons for people to return, connect and create lasting memories.

Tee It Up was created to help local venues become the home of a new sporting community through professionally managed golf competitions that are **social, inclusive and easy to host.**

“

We're looking for **twelve Founder Clubs** to help build that future.





EVERY GREAT COMMUNITY STARTS SOMEWHERE.

For generations, pubs have been places where friendships begin, stories are shared and communities come together.

Today, they need new reasons for people to return.

Tee It Up exists to help local venues become the home of a new sporting community through professionally managed competitions that are **social, inclusive** and **easy to host**.



BRINGING PEOPLE
TOGETHER



CREATING LASTING
MEMORIES



CELEBRATING
EVERY SHOT



HELPING LOCAL
PUBS THRIVE



LEAGUE STANDINGS

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ASHFORD, KENT

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@TEEITUPGOLFLEAGUE



IMAGINE YOUR PUB SIX MONTHS FROM NOW



Your team arrives proudly
representing your venue.



The bar is busy.
Great atmosphere. Every week.



Every great shot draws applause.



Customers are sharing photos
and talking about the league.



Your venue has become
known for something special.



LEAGUE STANDINGS

POS	TEAM	PLD	PTS
1	THE ANCHOR ACES	12	276
2	THE EAGLES	12	243
3	PAR MAKERS	12	229
4	BIRDIE HUNTERS	12	215
5	THE FAIRWAY FINDERS	12	192
6	ROUGH DIAMONDS	12	176
7	GREEN MACHINE	12	152
8	THE PUTTING CREW	12	138



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WHY BECOME A FOUNDER CLUB?

You're not just signing up.
**You're helping build something
that will last.**

Only twelve venues will become
Ashford's original Founder Clubs.

Those venues will always be recognised
as the businesses that helped launch
Tee It Up.



Be part of the story.
Lead your community.
Leave your legacy.



LEAGUE STANDINGS

POS	TEAM	PLD	PTS
1	THE ANCHOR ACES	12	276
2	THE EAGLES	12	243
3	PAR MAKERS	12	229
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WHY TEE IT UP WORKS



BRING PEOPLE BACK

Weekly fixtures create reasons to visit again.



BUILD COMMUNITY

Customers become teammates.



STAND OUT

Become recognised as one of Ashford's original Founder Clubs.



WE HANDLE EVERYTHING

You create the atmosphere.
We run the competition.



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05



EVERYTHING INCLUDED

Nine premium cards.



✓ OFFICIAL TEAM



✓ WEEKLY LEAGUE FIXTURES



✓ 24 WEEK SEASON



✓ DIFFERENT ICONIC COURSE EVERY WEEK



✓ SIX HOSTED LEAGUE NIGHTS



✓ FOUNDER WEEKEND TOUR



✓ LIVE TEAM PAGE



✓ MARKETING TOOLKIT



✓ FULL LEAGUE MANAGEMENT



YOUR TEAM
COMPETES EVERY WEEK.



YOUR VENUE
HOSTS SIX UNFORGETTABLE
LEAGUE NIGHTS.

Your Club.
Your Team.
Your Community.



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YOUR FOUNDER YEAR



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A NEW COURSE. A NEW CHALLENGE. EVERY WEEK.



Every fixture takes place on a different iconic course.



Fresh challenges.



Fresh conversation.



Fresh reasons to return.



PEBBLE BEACH



ST ANDREWS



TPC SAWGRASS



AUGUSTA-INSPIRED



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08

A TYPICAL LEAGUE NIGHT



**PROFESSIONALLY MANAGED
FROM START TO FINISH.**



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YOUR OFFICIAL TEAM

YOUR VENUE. YOUR PLAYERS. YOUR STORY.



OFFICIAL TEAM

Your team.
Your identity.
Your pride.



FIXTURES

Every week.
Every challenge.
Every opponent.



LEAGUE TABLE

See where
you stand.
Climb together.



STATISTICS

Track.
Improve.
Get better.



HISTORY

Your journey.
Your moments.
Your legacy.



AWARDS

Celebrate
success.
Create memories.



LEAGUE TABLE			
POS	TEAM	PLD	PTS
1	THE ANCHOR ACES	12	276
2	THE EAGLES	12	243
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FOUNDER WEEKEND TOUR

ONE WEEKEND. ONE VENUE. ONE BIG EVENT.

Every Founder Club receives one dedicated summer event.



CLOSEST TO PIN.

Prizes to be won monthly weekend tour league



LONGEST DRIVE.

Prizes to be won monthly weekend tour league



HOLE IN ONE.

Challenge to win a £1,000



COMMUNITY ATMOSPHERE.



ADDITIONAL WEEKEND FOOTFALL.



ONE DEDICATED
SUMMER EVENT



AT YOUR
VENUE



GREAT
PRIZES



MORE
PEOPLE



MORE
BUZZ



ASHFORD, KENT

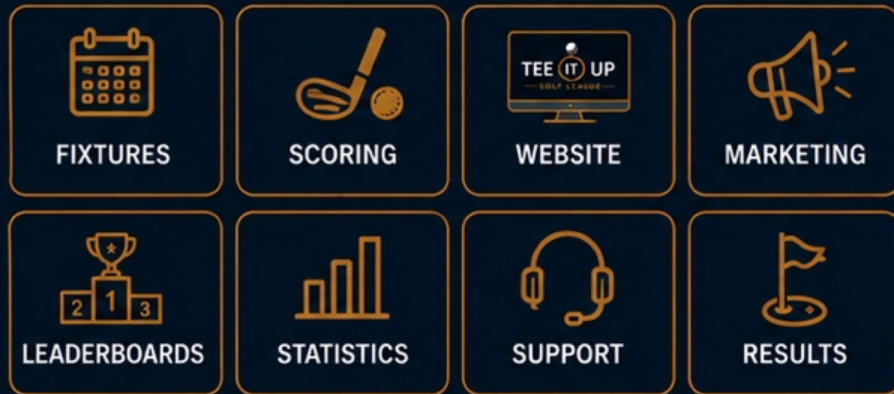
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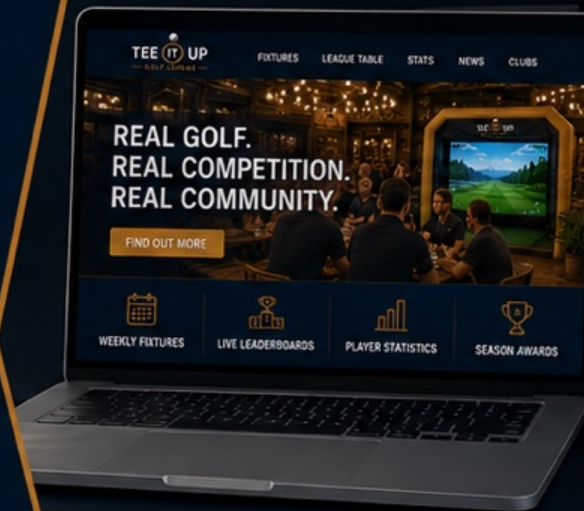
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YOU FOCUS ON HOSPITALITY. WE'LL HANDLE EVERYTHING ELSE.



Everything professionally managed by **Tee It Up.**



FREQUENTLY ASKED QUESTIONS

01

HOW MUCH WORK?



Very little. We handle setup, scoring, marketing, leaderboards, and support. You just provide the hospitality.

02

DO I NEED GOLF EXPERIENCE?



Not at all. Our team takes care of everything. No golf experience is needed from you or your staff.

03

WHAT HAPPENS IF IT RAINS?



Our inflatable simulator is fully covered and weatherproof. The show goes on, rain or shine.

04

HOW MUCH SPACE DO I NEED?



Minimum 4m (W) x 4m (D) x 3m (H). We can help you assess the best location in your venue.

05

HOW MANY CUSTOMERS?



Typically 40+ players each league night, plus spectators. Increased footfall and spend for your venue.

06

WHAT SUPPORT DO I GET?



Full training, setup, and ongoing support from the Tee It Up team. We're with you every step of the way.

“

We've made it simple, profitable and hassle-free.

You focus on your customers.

We'll handle the rest.



ASHFORD'S ORIGINAL FOUNDER CLUBS



Building something legendary.
Together.

12 FOUNDING OPPORTUNITIES.
ONE PLACE IN HISTORY.



These twelve venues will always be
recognised as the **original Founder Clubs.**

EVERYTHING INCLUDED. ONE SIMPLE INVESTMENT.

JOIN ASHFORD'S ORIGINAL FOUNDER CLUBS.

£299

FOUNDER CLUB MEMBERSHIP

PLUS

£50 PER HOSTED LEAGUE NIGHT



ONLY SIX HOSTED NIGHTS
ACROSS THE ENTIRE SEASON.

Less than £50 per night to become part
of Ashford's newest sporting community.

EVERY BENEFIT. EVERY TIME.



OFFICIAL
FOUNDER CLUB
STATUS



OFFICIAL
LEAGUE TEAM



24 WEEK
LEAGUE SEASON



WEEKLY
FIXTURES



SIX HOSTED
LEAGUE NIGHTS



ONE DEDICATED
WEEKEND TOUR
EVENT



DIFFERENT ICONIC
COURSE EVERY WEEK



LIVE TEAM
PAGE



FIXTURES &
LEAGUE TABLES



PLAYER
STATISTICS



MARKETING
TOOLKIT



FULL LEAGUE
MANAGEMENT



FOUNDER
RECOGNITION



MORE THAN A MEMBERSHIP.
A NEW REASON FOR CUSTOMERS TO RETURN.



YOUR FOUNDER CLUB INVESTMENT
ISN'T SIMPLY FOR EQUIPMENT.

It's an opportunity to create a new
focal point for your venue.



A REASON FOR CUSTOMERS TO
VISIT THROUGHOUT THE SEASON.

More footfall. More engagement.
More food and drink sales.



A PROFESSIONALLY
MANAGED LEAGUE.

We handle everything so you
can focus on your customers.



A DEDICATED SUMMER
WEEKEND TOUR.

Fun, competitive and open
to everyone.



AN OFFICIAL TEAM
REPRESENTING YOUR PUB.

Build pride, community
and a legacy.



MARKETING SUPPORT.
LIVE SCORING.
PLAYER STATISTICS.
A PLACE IN ASHFORD'S
SPORTING HISTORY.

LESS THAN
£50
PER HOSTED
LEAGUE NIGHT.

ONE INVESTMENT.
YEARS OF
RECOGNITION.

THESE TWELVE PLACES WILL BECOME PART OF ASHFORD'S HISTORY.



Every successful community starts with a handful of people willing to build something together.



Today, we're inviting twelve venues to become the original Founder Clubs that launch Tee It Up across Ashford.



As the league grows, hundreds of players may compete, thousands of rounds may be played, and new clubs may eventually join.



But there will only ever be twelve original Founder Clubs.



We hope one of them is yours.



**BECOME A
FOUNDER CLUB**



**ARRANGE
A MEETING**



ASHFORD, KENT



TEE IT UP® FOUNDER CLUB PROSPECTUS

BRINGING THE COURSE TO YOUR LOCAL PUB

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TEE IT UP
— GOLF LEAGUE —

LIVE LEADERBOARD

POS	TEAM	PF	PTS
1	THE ANCHOR ACES	12	276
2	PAR MAKERS	12	243
3	FAIRWAY FINDERS	12	229
4	BIRDIE HUNTERS	12	215

